

**COLLEGE OF INSURANCE,
INSURANCE INSTITUTE OF INDIA, MUMBAI
Rural and Micro Insurance
PROGRAM ID:-CPG12
(FROM: 30TH JULY TO 01ST AUGUST, 2018)**

Relevance of the Program:-

Rural insurance is increasingly coming into focus. It has always been a challenge for the Indian insurance industry to evolve corporate business strategies for micro-insurance products for rural India which are characterized by low premium and low coverage. This makes it difficult to identify a specific market and create a business plan for the same.

Micro insurance is currently offered for a wide variety of risks including life, crop, livestock, property, health, disability and for natural disasters, etc. There has always been a problem to find a suitable delivery model for these types of products. This has been a hindrance for the growth of Micro insurance in the country, though everyone agrees there is a latent demand for the product.

Program Objective:-

This session aims to build capacities inside the organization to develop a suitable Micro Insurance program including designing, underwriting and pricing of Micro insurance products. This program is targeted at insurance, reinsurers, communities, technical support agencies, brokers and bancassurance partners. The program will enable participants to set new paradigms in the organization leading to a discernible growth in this line of business. The Program seeks to provide:

- Understanding the Micro insurance market
- Appreciating the rural insurance market-crop, cattle, etc
- Understanding the steps involved in identification of the needs and development of appropriate products
- Appreciating and recognizing the need for the promotion of Micro insurance and its potential in addressing the challenges of Indian society
- Appreciating issues in designing and developing a Micro insurance program
- Help to discover delivery models for this specific market and product
- Analyze the regulatory framework of Micro-insurance
- Looking beyond the frontiers of a conventional business plan for a profitable Micro insurance market
- Servicing Micro insurance clients and policies

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Participant Profile:-

This program is backed by experienced faculty of the college, who have conducted extensive studies both with insurers, end beneficiaries and also the intermediaries. Participants are expected to have around 3 years' experience in this line of business.

Program Duration: - 3 days from 30th July to 01st August, 2018.

Timing : 10.00 a.m. to 05.00 p.m.

Enrolment:

To enrol for the training program please download the enrolment form and after filling in the necessary details submit your form and fees to the office of the college of Insurance, Insurance Institute of India, Plot C-46, G-Block, Near Dhirubhai Ambani International School, Bandra-Kurla Complex, Bandra (East), Mumbai – 400 051 **by 23rd July 2018.**

You can also do the enrolment online through the College of Insurance's website www.coi.org.in on or before **23rd July, 2018.**

Course Fees:-

Residential participants: Total amount Required –Rs.15222/-i.e. (Rs. 12900/- plus 9% CGST and 9% SGST).

The fees cover tuition, course material, A/C single room accommodation in the Institute's campus and full boarding (bed tea/coffee, breakfast, lunch, light refreshments in the evening and dinner). All rooms are fully furnished with attached bathroom and Internet facility.

Rooms are reserved from 12.00 noon onwards the day prior to the commencement of the program. The participants can stay till 12.00 noon next day after the conclusion of the program.

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Non-residential participants: Total amount required –Rs.10974/-i.e. (Rs.9300/- plus 9% CGST and 9% SGST).

The fees cover tuition, course material and day boarding (i.e. tea/coffee during tea breaks and lunch for actual days of training).

Payment Terms and Conditions:-

- 1) The payment should be received by the College of Insurance before the commencement of the program.
- 2) The confirmation of registration for the program will be subject to the receipt of the payment.
- 3) We do not consider any refund request or adjustment of fees for the next program in case of non attendance.
- 4) Fees should be paid by Demand Draft drawn in favour of “Insurance Institute of India” payable at Mumbai and forward it together with the “Enrolment form” available from College of Insurance’s website www.coi.org.in or by online payment mode following the below link <http://www.coi.org.in/web/guest/program-calender>.

Training Venue:-



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Insurance Institute of India
(College of Insurance),
G Block, Plot No. C-46,
Near American Consulate,
BandraKurla Complex,
Bandra (E),
Mumbai – 400051.



✚ Parking Facility:

"VEHICLE PARKING IS NOT ALLOWED IN OUR CAMPUS".

Course Co-ordinator:

Prof. George E Thomas– 022-26544271

Email: thomas@iii.org.in

Respond to :-

Ms S S Vaidya	college_insurance@iii.org.in	022-26544266
Ms A P Dalvi		022-26544254
Ms Y S Kulkarni		022-26544251

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Nomination Form

1) Name: _____

2) Address: _____

3) Educational Qualification:

4) Date of Birth: _____

5) Position Held.: _____

6) Mobile No : _____

7) Telephone No. : _____

8) Fax No: _____

9) E-Mail: _____

10) Alternate E-Mail: _____

11) Sponsoring Organisation: _____

12) Food preference: Vegetarian Non-Vegetarian

13) Hostel Facility Required: Yes No

14) Details of Fee Paid: Cheque / D.D. No. _____ dt. _____

Drawn on _____ Bank, for Rs. _____

Please
affix your
photograph
here

Signature & seal of the authority
of the Sponsoring organisation

Signature of the Participant

*Name of Co-ordinator: _____

Mobile No: _____ Tel. No.: _____

Email-Id.: _____ Company Name: _____

*This column is mandatory for those participants who are sponsored by company.