



# Post Graduate Diploma in Insurance Marketing (PGDIM)

## **INTRODUCTION:**

**PGDIM** is an intensive **one year** (2 terms) **part time Postgraduate program** that prepares students (freshers and professionals as well) to understand the challenges and operational realities of marketing insurance in the Indian social/economic/regulatory scenario.

Insurance Institute of India (III), together with the University of Mumbai's 'Mumbai School of Economics and Public Policy (Autonomous)' jointly offering this program from the academic year - **2018-19**. The course is designed for giving students *a firm grounding in the fundamentals of insurance and familiarizing them with different types of insurance business and their characteristics*. The students will be acquainted with the specific applications of insurance principles in life and general insurance which will give them an in depth understanding of the characteristics of the Indian market enabling them to gain employment in multiple areas in the Life and General Insurance sectors.

## **ELIGIBILITY**

- ✓ **Graduate** in any discipline from a recognized University.
- ✓ Students **writing** their **final examinations in 2020** can also apply *subject to passing*.
- ✓ **Freshers** can join the course for making a career in the Insurance sector.
- ✓ **Working professionals** life/general insurance sector.

(Can join this course to upgrade their professional qualifications, knowledge and for career advancement.)

## **CLASS ROOM DELIVERY AND RESEARCH PROJECT**

- The program is a blend of **Class Room sessions** and a **Research Project**. The Research Project would demonstrate practical applications of the knowledge acquired by the students.
- **Attending class room sessions is mandatory**.
- The classroom sessions are delivered in III campus at Bandra-Kurla Complex, Mumbai on the weekends, i.e. **Saturdays and Sundays (full days)**. *Online course is not available*.

## **PGDIM DIPLOMA**

The Diploma would be awarded *jointly* by the **Insurance Institute of India** and **Mumbai School of Economics and Public Policy (Autonomous)**, University of Mumbai.

## **COURSE FEE AND CASH AWARD PRIZE SCHEME**

- ★ The course fee is **₹45,375/-**
- ★ The 1979 batch of GIC Direct Recruit Officers (GIC DRO) has instituted a cash prize of **₹15,000/-** to the **best performing candidate of III-PGDIM**.

**"SCHOLARSHIP SCHEME AVAILABLE FOR STUDENTS"**

**Admissions open for 8<sup>th</sup> Batch (2020-2021)**

**The classes for the course will commence soon.**

**For more information, please mail: [pgdim@iii.org.in](mailto:pgdim@iii.org.in)**

**Contact: [022-26544 203/296/281/210/247/266/251/254/234](tel:022-26544203)**