

**College of Insurance
Insurance Institute of India, Mumbai
Cattle and other forms of Rural Insurance
Program ID: CPG7
(From: 29th to 30th June, 2020)**

Relevance of the Program:-

The rural landscape and associated risks are changing fast and the insurance industry has been responding to the need by providing policies based on different approaches.

As the country is gearing itself up to protect the risks faced by farmers through various schemes, insurers need to understand the technical merits and demerits of the different approaches and models used.

In this era of competition, when there is throat cutting competition amongst brokers to grab a pie of commercial business, Rural marketing gives a ray of hope for smooth insurance business as on the lines of Blue Ocean Strategy. Today, the corporate sector in consumer goods and consumer services are making a beeline for rural areas, the insurance sector cannot remain aloof.

Today's farmer is not dependent on crops alone. He has other allied rural business like Cattle, Livestock, Horticulture, Floriculture, Fisheries, Sericulture and many more. These allied activities provide the farmer his year end livelihood. It is time the insurers explore their potentiality and make their bottom line more powerful.

Program Objective:-

- To understand the behavioral environment in which the Cattle and Rural insurance works.
- Appreciate the merits and demerits of the different approaches towards rural insurance.
- To discuss the features of the popular policies in the market.
- Appreciating the rural insurance market-, Horticulture, Cattle, Poultry, Silviculture, Sericulture, Apiculture Fisheries and Livestock. Etc.
- Analyse the regulatory mechanism /Framework for Rural insurance.
- Comparing the agriculture insurance in India with Global practices.

Participant Profile:-

Professionals working in the Rural, Micro and Agriculture department of the insurance companies, Brokers, Surveyors and academicians interested in the area of Rural Insurance.

Course Coordinator:-

Dr. R K Duggal. – 022-26544202 Email: rkduggal@iii.org.in

Program Duration & Timing: -

2 days & from 10.00 a.m. to 05.00 p.m.

Course Fees:-

- **Participants requiring residential facilities: Total amount Required –Rs. 11800/- i.e. (Rs. 10000/- plus 9% CGST + 9% SGST).**

The fees cover tuition, course material, A/C single room accommodation in the Institute's campus and full boarding (bed tea/coffee, breakfast, lunch, light refreshments in the evening and dinner). All rooms are fully furnished with attached bathroom and Internet facility.

Rooms are reserved from 12.00 noon onwards the day prior to the commencement of the program. The participants can stay till 12.00 noon next day after the conclusion of the program.

- **Non-residential participants: Total amount Required –Rs. 8496/- i.e. (Rs. 7200/- plus 9% CGST + 9% SGST).**

The fees cover tuition, course material and day boarding (i.e. tea/coffee during tea breaks and lunch for actual days of training).

Training Venue:-

Please follow below link / QR Code for Training Venue

<https://qrgo.page.link/qs2Qb>



Parking Facility:-

Public parking available at 5 minutes walking distance (Behind US Consulate).

Respond to:-

Ms E. D'souza	college_insurance@iii.org.in	022-26544210
Mr D V Govekar		022-26544247
Ms S S Vaidya		022-26544266
Ms A P Dalvi		022-26544254
Mr P M Tare		022-26544251
Ms N B Bagde		022-26544234

**College of Insurance
Insurance Institute of India,
G Block, Plot No. C – 46, Near American Consulate, Bandra Kurla Complex,
Bandra (East), Mumbai – 4000051**

Information for Registration

Registration:-

- To register online, visit menu Enrolment – Online Enrolment on website www.coi.org.in else follow link - <http://www.coi.org.in/web/guest/programme-calendar>
- For offline registration, mail us at college_insurance@iii.org.in and please see below details for bank transfer.

Name of the Beneficiary:-	Insurance Institute of India
Name of Bank & Address :-	Axis Bank Ltd, Fort Branch, Jeevan Prakash Building, Sir P M Road, Mumbai – 400001.
Account No.:-	0040 10100 143462
IFSC Code:-	UTIB 000 000 4
MICR Code:-	400211002
Swift Code:-	AXISINBB004

- The confirmation of registration for the program will be subject to receipt of payment before the commencement of the program.

Training Venue:-

Insurance Institute of India, (College of Insurance), G Block, Plot No. C – 46, Near American Consulate, Bandra Kurla Complex, Bandra (East), Mumbai – 4000051

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Nomination Form

- 1) Participant Name: _____
- 2) Program Name: _____
- 3) Program Period: _____
- 4) Address: _____

- 5) Educational Qualification: _____
- 6) Date of Birth: _____
- 7) Position Held: _____
- 8) Mobile No: _____
- 9) Telephone No.: _____
- 10) E-Mail: _____
- 11) Alternate E-Mail: _____
- 12) Sponsoring Organisation: _____
- 13) Food preference: Vegetarian Non-Vegetarian
- 14) Hostel Facility Required: Yes No
- 15) Details of Fee Paid: Cheque / D.D. No. _____ dt. _____
Drawn on _____ Bank, for Rs. _____

Please
affix your
photograph
here

Signature & seal of the authority
of the Sponsoring organisation

Signature of the Participant

*Name of Co-ordinator: _____
Mobile No: _____ Tel. No.: _____
Email-Id.: _____ Company Name: _____

*This column is mandatory for those participants who are sponsored by company.