



भारतीय बीमा संस्थान
INSURANCE INSTITUTE OF INDIA
कॉलेज ऑफ इन्शुरेन्स
COLLEGE OF INSURANCE

On-line sessions on Digital Agriculture (CVT – DA) - 1st July, 2020



Agriculture is the backbone of the Indian economy and contributes 16.5% of the GVA (Gross Value added). The ecosystem of agriculture in India will be heavily backed by technology like remote sensing, drones, AI, ML, and the IoT. Farmers are using high yielding variety seeds, fertilizers, pesticides, farm mechanizations equipment etc. to bring efficiencies in agriculture production. Many innovative digital technologies are being tried, tested and implemented.

An online portal, E-Nam (National Agriculture Market) has recently been launched by the GOI for trading agriculture commodities and is helping in better price discovery and provide facilities for smooth marketing of their produce.

COI has created '**Virtual Training (CVT) Rooms**' as a cost-effective mechanism for participants to equip themselves academically at their respective locations.

The sessions would cover the following areas:

- History of Agriculture
- The current Digital Technology in India
- E-Nam (National Agriculture Market) portal for trading agriculture commodities
- Digitization of Land Record - National Land Records Modernization Programme (NLRMP)
- Satellite based Remote Sensing Technology
- Artificial Intelligence and Machine Learning
- Mobile Applications
- Questions and Answers Session

Who should attend: Marketing Executives and back office teams of Agriculture Insurance companies, the agriculture surveyors and the Agriculture students desirous of joining the profession.

| Duration | Date | Time | Hours |
|----------|---------------------------|---------------------|-------------|
| One Day | 1 st July 2020 | 10.00 AM - 01.00 PM | 03.00 Hours |

Course Fees: Rs.1770/- (Rs.1500/- + 9% CGST + 9% SGST)

How to enroll: You may send nominations by mail on college_insurance@iii.org.in

Certificate of Participation: Online Certificate will be issued to all the participants.

Programme Co-coordinator:

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